

Agenda item 9: Outreach activities and SCNAT bicentennial celebration

- **SCNAT – 2015 bicentennial celebration**

Now called

‘forschung live – Naturwissenschaften erleben’

Inform SCNAT of your local activities in 2015:

SCNAT
Service Center Jubiläum
Mühlebachstrasse 81
8008 Zürich
+41 31 370 40 10
200@scnat.ch



to appear in the official program and increase impact of your anyhow planned activit(y/ies).

forschung live - tour



TOURNEE

→ ERWEITERTES PROGRAMM JEWELS
 BIS AM SONNTAG

- ① DAVOS 17.06. – 21.06.
→ PROGRAMM BIS 31.12.
- ② LUZERN 05.08. – 08.08.
- ③ ZÜRICH 12.08. – 15.08.
- ④ ST. GALLEN 19.08. – 22.08.
- ⑤ AARAU 26.08. – 29.08.
- ⑥ BERN 02.09. – 05.09.
→ PROGRAMM BIS 07.09.
- ⑦ NEUCHÂTEL 09.09. – 12.09.
- ⑧ BASEL 16.09. – 19.09.
- ⑨ SION 23.09. – 26.09.
- ⑩ LAUSANNE 30.09. – 03.10.
- ⑪ GENÈVE 07.10. – 10.10.
- ⑫ LUGANO 15.10. – 20.10.
→ PROGRAMM BIS 31.10.

http://www.naturalsciences.ch/research_live

http://www.naturwissenschaften.ch/research_live

http://www.sciencesnaturelles.ch/research_live

http://www.scienzenaturali.ch/research_live

CHIPP requested 29kCHF for participation to the tour in Lucerne, Aarau and Sion.
 Screening of 'Particle Fever' with podium at open air cine festival (Lucerne, Aarau).
 OK from SCNAT and awaiting response from SNF any day soon.

Outreach Activities

- SNF Agora “Interactions”

Officially terminated since 28 February

Will be prolonged for 8 months in case SNF approves our proposed screening of ‘particle fever’ complemented by news coverage, involvement of local media, social media (Vogel & Plass).

- SNF Agora “Interactions II”

Requested prolongation and new funds (200 kCHF) rejected

Good team, good program, expensive, but impact in society not clear enough (only quantitative measures given...!)

Die Kommission und die externen Gutachtenden sind sich einig, dass im Projektteam eine gute Kombination von erfahrenen Forschenden und Wissenschaftskommunikatoren vorhanden ist und die Rollen und Aufgaben klar definiert sind. Weiter sieht das Projekt eine gute Mischung zwischen off- und online Aktivitäten vor.

Outreach Activities

- Teilchenphysik.ch (and partnersites in E, F, I)

Server will stay online.

A wealth of information, activities, news messages.

New content planned around 'Forschung Live' activities (if our request is accepted) – otherwise, will stay as is.

Could still envisage more translations to F (I, E) with SCNAT money 4kCHF for 2015.

- [See CHIPP annual report for more details on 2014 outreach](#)

EPPCN

- CH still has no EPPCN delegate

Position vacant since Beat Gerber retired.

Benedikt Vogel not directly interested (quote of 20 kCHF/y –only if Interactions II would have complemented and providing a useful synergy in his professional live)

Can contact other Swiss science journalists.

Will not be for free. CERN provides 5 kCHF/y per country.

Funding Outreach in CH and EU

- SNF/Agora
12 projects accepted in 2015 with a total of 1.6 MCHF)
- Foundations (e.g. Mercator, L'Oréal, etc.)
could be tried – restrictions to be evaluated, time consuming(?)
- H2020
ideally would need a European collaboration
- European Countries: B, D, UK,...
In many European countries, requesting research funds (for fundamental basic research) needs mandatorily be complemented with 1-3% of funds for outreach
→ Could become a role model for CHIPP to solve
EPPCN, particlephysics.ch, etc. in one go (would require more discussions in CHIPP).

International Masterclasses

- Bern and Zurich participating in 2015

~70 students (and teachers) to be trained on ATLAS and CMS analysis for one day on 11 March (BE) and 13 March (ZH)

What about Lausanne (LHCb Masterclass exists!)?

Geneva region is covered by CERN – enough?